



Gliterary Lunches

FOOD FOR THOUGHT

Gliterary Lunches 2011

Enjoy more bang for your promotional buck

Is your business keen to target a discerning, affluent female audience? Then Gliterary Lunches can offer your company an effective, cost effective platform to present yourselves directly to this highly sought after target market.

Some Facts

Gliterary Lunches launched in 2006 and since then has hosted 30 events for over 5,000 women in 7 cities.

- Female AB, 30-60 years old
- 75% of guests are professional women, entertaining female client and networking
- 25% of guests are social lunch goers
- 20% are members of a regular book group
- Average attendance per event is 200 women

The Event

High quality events which comprise a sparkling reception and a gourmet lunch while two authors speak about their writing and inspirations, followed by a book signing and coffee. Previous authors include Fay Weldon, Lionel Shriver, Maggie O'Farrell, Tony Parsons, Sophie Hannah, Val McDermid, Jenny Éclair, Kate Adie, Margaret Drabble, Tracy Chevalier, Jodi Picoult.

Sponsorship Opportunities

Event Sponsor's package

strictly limited to one sponsor per event

1 event

£1,000 (+VAT)

2 events

£1,600 (+VAT)

- Private champagne & canapé reception with authors and VIPs
- Two course lunch & coffee
- Prime table position next to the top table
- Branding on stage*
- Branding in the programme
- Name check from the Chair
- Branding on the Gliterary Lunches website
- Datacapture opportunities

*Banners to be supplied by sponsor

Support Sponsor's package	1 event	£270 (+VAT)
	2 events	£500 (+VAT)

- Branding in the programme
- Name check from Chair
- Opportunity to give each guest a sample/introductory offer
- Data capture opportunity

The Event Programme 2011

Aberdeen	12 th May
Newcastle	19 th May
Edinburgh	20 th May
Glasgow	2 nd June
Edinburgh	6 th October
Newcastle	17 th November
Glasgow	24 th November
Edinburgh	8 th December

Further Autumn lunches tbc

"What a treat! My friends and I had a wonderful day. It was simply faultless" V Hutchison

"Great format, great food, great folks. The gliterary Lunch strikes the perfect balance between schmooze, booze and books." *Lionel Shriver*

For more information contact:

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